

FALL 2021 ESSAY CONTEST GUIDELINES

From Mercury Marine's outboard boat engine to BRP's Sea Doo Switch, or from Astronautic's Integrated Flight to BayTek's Skee Ball Machine, or from Kwik Trip Glazers and Brakebush's Signature Crispy Chicken Fillets, **cool things are being made every day across the state of Wisconsin!**

But we know there's more! And, that's where you come in. We are excited to learn about the coolest thing you discover that's being made right here in our great state! Behind every great product is a rich company history, so your essay must include information about the manufacturer as well.



ESSAY REQUIREMENTS

Please write an essay of no longer than 1,000 words that highlights the "coolest" thing that you found that is made here in Wisconsin. In your essay, you must describe the product, what makes it unique and any specific details you can find about its uses. Additionally, your essay must include information about the company who produces the product: For example: Where are they located, how many people do they employ, how long have they been in business, what else do they manufacture, and any information about ways the manufacturer gives back to their employees or the communities they serve.

Be specific, be creative and cite your sources if applicable. (APA or MLA formats are acceptable.) You may also submit pictures to complete your submission. Submit your essay here: <https://forms.gle/WQXoD3DCt31t5ioK9>.



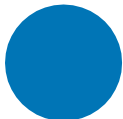
CASH PRIZES

Three cash prizes of \$500 will be awarded to the top three essays.



CONTEST JUDGING

Entries will be judged on creativity and originality, with special attention to critical thinking that highlights the research and evidence to support the topic: *Coolest Thing Made In Wisconsin*.



FORMAT

12 point font, Times New Roman, double spaced.



ENTRY DEADLINE AND QUESTIONS

Entries must be received in the links provided above by December 15, 2021, 11:59PM.

All essays will be read and judged by WMC staff and prize winners will be announced in early 2022. Questions should be directed to Michelle Grajkowski, Director, Wisconsin Business World at (608) 661-6904