



## BUSINESS WORLD STATEWIDE COMPETITIONS

### PROJECT BASED LEARNING FOR YOUR CLASSROOM OR ORGANIZATION



Three \$500 cash prizes will be awarded in each of the three competitions! Full details on the competitions are available on our website: [www.wibusinessworld.org](http://www.wibusinessworld.org)

Kwik Trip has graciously partnered with the Business World Program to present our inaugural 2021 Statewide Business Competitions, which are open to all 6-12th grade students.

The **INNOVATION** and **PRODUCTION COMPETITIONS** launched on January 27, 2021. Submissions must be received by March 15. The **ESSAY COMPETITION** will launch on May 15. Winners for all three competitions will be notified in May.

Each competition is designed to be easily integrated into your lesson plans in your classroom or youth activity groups. Additionally we encourage parents to share with their children as an individual or group enhancement to their classroom instruction.

### INNOVATION COMPETITION

**LAUNCHED JANUARY 27**

The Wisconsin-based **Kwik Trip Corporation** is a terrific example of the importance of innovation. After viewing a brief video that demonstrates innovation in action, students will be tasked with creating a new product idea for the KT Convenience Stores.

### PRODUCTION COMPETITION

**LAUNCHED JANUARY 27**

After a brief introduction on the value of vertical integration using **Kwik Trip's** best practices, students will be asked to work through a series of questions to help them develop and design a supply chain plan and pricing strategy.

### ESSAY CONTEST

**LAUNCHING MARCH 15**

Students will be challenged to write an essay of up to 1,000 words on the importance of business in their communities and the incredible way they're seeing companies in Wisconsin respond to the COVID-19 pandemic.

## WISCONSIN BUSINESS WORLD IN THE CLASSROOM

**New for the 2020-21 school year**, our Business World programming has gone virtual! In addition to our traditional presentations and workshops, we're proud to announce a video library with suggested activities that you can use to enhance your classroom curriculum.

[Click here](#) to visit our online content.

Additionally, our program staff have customized our one-day programs to fit into your classroom schedule. If you're interested in bringing a "Mini" program to your area, or to discuss creative ways we can bring our coursework into your classroom, please contact the Director of Business World, [Michelle Grajkowski](#), via [email](#) or by phone (608.258.3400) for more information.



### 2021 BUSINESS WORLD SUMMER CAMP

**ST. NORBERT COLLEGE:  
JUNE 20-23, 2021**

Our immersive four-day, three-night summer camp challenges students to innovate and lead as they create, build and run a business from the ground up. Through dynamic speakers, manufacturing tours and hands-on activities, students leave our camps with a better understanding of business principles, financial literacy and our economy.

And, while **educational opportunities** and **career exploration** are always top priority as our Business World staff builds our curriculum, it's the additional **soft skills** that are intertwined into the daily activities like networking, communication and problem solving that really set our Business World alumni up for **future success**.

### SUMMER 2021 BUSINESS WORLD EDUCATOR PROGRAM

**SAVE THE DATE!**

We can't let students have *all* the fun! On **Monday, August 2, 2021**, join us for an engaging, informational and educational networking event in Madison as we connect educators and the business community.

From local business tours to inspiring talks from business leaders from across the state, this jam-packed day will help spur new ideas for your classroom curriculum. We'll end the day with a reception and brainstorming time with your colleagues.

Please contact Michelle Grajkowski, Business World Director, at 608.661.6904 or at [mgrajkowski@wmc.org](mailto:mgrajkowski@wmc.org) with any questions.