

SPOTLIGHT ON: COMMUNICATION AND LEADERSHIP**A TRIP OF A LIFETIME**

THE SCENARIO: You and your team are offered an all-expense paid trip of a lifetime to a beautiful, warm remote island in the middle of the Caribbean Sea by an unknown donor. It's exciting, but also a little weird -- who would gift you with such a cool opportunity?

In your instructions from the mysterious donor, you are told that your group can bring three special items on your private yacht for your weekend getaway. All your food and clothing is provided.

Your first task is to decide as a team what it is you want to bring to make your trip complete.

MATERIALS: Pen, paper or Chromebook to write down your three items.

TIME TO COMPLETE THE TASK: You will have 10 minutes to decide what three items you will bring with you on your trip. Remember, food, water and clothing are provided, so you don't need to worry about those.

AND, NOW THE TWIST: (This should remain a secret until after the students pick their three items.) You and your team arrive on the island and begin to set up camp, unpacking the yacht and putting away your food, water, clothes and your three special items in your tent.

And, then you hear a sound... The yacht is pulling away, leaving you stranded on the island! The captain waves, wishing you good luck as you have to get back to the mainland using the three special items you packed (and the item you **CREATED FROM NOTHING** if you did that activity.)

Be creative, and come up with a way to get back home! But, remember – this is a remote island, so your cell phone and other electronics to connect home will not work!

TIME TO COMPLETE THE TASK: You will have 10 minutes to come up with a plan. At times up, you will share your plan with your classmates!

INNOVATION → CHANGE → OPPORTUNITY → SUCCESS

In order to **grow** and **thrive**, businesses need to constantly be **thinking two steps ahead** of today. What **changes** are happening in their industry? What do their customers **want**? How can they **improve** their business processes and procedures? How can they **create a need**?