

SPOTLIGHT ON: INNOVATION

TIME TO CREATE SOMETHING... ...FROM NOTHING

TASK: Time to innovate, and create! Your job is to create something useful from a plain sheet of paper. You can draw on it, fold it, cut it, mush it in to a ball – your choice! But, whatever you make – it has to serve a purpose. Be creative, be thoughtful and be innovative!

MATERIALS: One 8-1/2 x 11" sheet of paper

TIME TO COMPLETE THE TASK: You will have 15 minutes to create your prototype and to come up with a short "sales pitch."

PRESENTATION: Come up with a creative "pitch" to showcase your idea in front of your class. You will be judged on creativity and usefulness.

PRIZE: To be determined...

INNOVATION → CHANGE → OPPORTUNITY → SUCCESS

In order to **grow** and **thrive**, businesses need to constantly be **thinking two steps ahead** of today. What **changes** are happening in their industry? What do their customers **want**? How can they **improve** their business processes and procedures? How can they **create a need**?