

## **Business Is a Force for Good**

Did you know that only 54% of adults in the US invest in stocks? This might seem like a lot, but if we note that 62% of people invested before the pandemic, and 46% of people are not investing currently, that 54% of people investing currently just got smaller. Also, 54% means that only 54% of adults trust businesses with their money! Well, get ready to change your perspective, because this essay will make you know that business is a force for good! I will talk about the economic impact of businesses, how businesses help the environment, companies right here in Wisconsin that are helping the community, and humanitarian acts that businesses are doing.

First of all, businesses have a large economic impact on society. One example is that when any business is started, it provides more jobs to the local economy. Also, businesses pay a significant portion of the taxes in the country, which helps the government to develop the country. Furthermore, businesses provide help to the economy by bringing new technology to the market. These products directly impact people by improving their quality of life. A strong example of this is the unprecedented response of pharmaceutical companies in developing and providing the COVID-19 vaccine for all people.

Second of all, many businesses are improving the environment. In the past, businesses have gotten a bad rap because of how they are bad for the environment. But these days, businesses are more conscious of their environmental impact and are working to improve their impact on the environment. One such example is Volkswagen, which said that it pledges to make 100% of its cars electric by 2030.

Furthermore, many businesses in Wisconsin are helping the community as well. One such company, called GSC (Graphics Systems Corporation), made 3D printed air filters for the local police department. At the start of the pandemic, the Milwaukee police department was having a depletion of police officers, and GSC made 600 air filters for their gas masks to help the police when the police could not find any filters online to use. This was a clear example of a business helping the community. There are many more examples like this, of businesses helping the community in Wisconsin and elsewhere.

Lastly, many large multinational companies are doing humanitarian acts to help the world. For example, Microsoft, a company we all know, has a program where they partner with UNHCR to teach, train people in underprivileged societies to use computers. Microsoft also partnered with a disaster response nonprofit called "Team Rubicon" and made a system for all nonprofits to use so they could all communicate fast and effectively. Meanwhile, Apple made an effective help system to help anybody involved in Hurricane Harvey and is still communicating with UNICEF to do humanitarian activities.

So, in conclusion, business is a force for good. The reasons are that the positive economic, social, environmental, and humanitarian impact of businesses on society. There are several companies right here in Wisconsin that help the community as discussed above. The question now would be, are we willing to support this force for good and help it flourish?