

## SPRING 2022 ESSAY CONTEST GUIDELINES

In today's competitive job market, businesses are finding new and unique ways to give back to their employees and to their communities. Whether its through their innovative employee benefits and/or their community outreach and involvement, business are making huge impacts every day across the state of Wisconsin!

And that's where you come in! Your job is to uncover a touching example of **Business Being a Force for Good in your community.**



### ESSAY REQUIREMENTS

Please write an essay of no longer than 1,000 words that highlights the importance of business in your community and the incredible way you are witnessing companies in Wisconsin help their local communities. Use specific examples of businesses being a Force for Good in Wisconsin and cite your sources if applicable.

Additionally, your essay must include information about the company you are reporting on. For example: Where are they located, how many people do they employ, how long have they been in business, what services/products do they provide/manufacture, and stress unique ways the business gives back to their employees or the communities they serve.

Be specific, be creative and cite your sources if applicable. (APA or MLA formats are acceptable.) You may also submit pictures to complete your submission. Submit your essay here: <https://forms.gle/WQXoD3DCt31t5ioK9>.



### CASH PRIZES

Three cash prizes of \$500 will be awarded to the top three essays.



### CONTEST JUDGING

Entries will be judged on creativity and originality, with special attention to critical thinking that highlights the research and evidence to support the topic: *Coolest Thing Made In Wisconsin.*



### FORMAT

12 point font, Times New Roman, double spaced.



### ENTRY DEADLINE AND QUESTIONS

**Entries must be received in the links provided above by June 15, 11:59PM.** All essays will be read and judged by WMC staff and prize winners will be announced in early 2022.

Questions should be directed to Michelle Grajkowski, Senior Director, Wisconsin Business World at (608) 661-6904