

"WHY WISCONSIN" SPRING 2023 ESSAY CONTEST GUIDELINES

From numerous lakes and rivers to hiking trails, winter and water sports, and the always amazing Friday Night Fish Fry, Wisconsin has a lot going for it. Each of us has a unique reason for why we love living in Wisconsin. That's where you come in! We are excited to learn about the reasons you love living in our awesome state.

Behind every great state are companies helping support local activities, individual livelihoods and strong communities through external efforts and strong internal workplace cultures. Your essay must include information about at least one business that contributes to why you love living in Wisconsin.



ESSAY REQUIREMENTS

Please write an essay of no longer than 1,000 words that highlights why you love living in Wisconsin. In your essay, creatively describe what you love about living in our wonderful state. Additionally, your essay must include at least one example of a business in Wisconsin contributing to or making one of your favorite things happen. For example, do they throw or sponsor a festival you love, do they serve amazing food, has the company built a community park or other venue that you enjoy or any other connection you can make between business in Wisconsin and why it is such a great place to live.

Be specific, be creative, and cite your sources if applicable. (APA or MLA Formats are acceptable). You may also submit pictures to complete your submission.

SUBMIT YOUR ESSAY:

www.wmcfoundation.org/wisconsin-business-world/statewide-competitions/



CASH PRIZES

Three cash prizes of \$500 will be awarded to the top three essays.



CONTEST JUDGING

Entries will be judged on creativity and originality, with special attention to critical thinking that highlights the research and evidence to support the topic: *Why Wisconsin*.



FORMAT

12 point font, Times New Roman, double spaced.



ENTRY DEADLINE AND QUESTIONS

Entries must be received in the links provided above by June 2, 2023 – 11:59PM.

All essays will be read and judged by WMC staff and prize winners will be announced in summer 2023. Questions should be directed to Michelle Grajkowski, Senior Director, Wisconsin Business World at (608) 661-6904 or mgrajkowski@wmc.org.