

2024 WI Business World Summer Camp Volunteer Positions:

Dates: **July 14-17, 2024**

Location: **Lakeland University**
W3718 South Dr.
Plymouth, WI 53073

Sunday, July 14

12:30 – 2:30: **Registration** – Help us welcome students from all over the state as they check-in for an unforgettable, impactful camp!

8:45 – 10:00: **Department Mixer** – We will be breaking the students into networking groups so they can start to meet likeminded students from other “companies.” We would love to have members from the business community and our staff network with the group that best fits their own interests (Management, Marketing, Production or Finance)

Monday, July 15

8:00 – 2:00: **Advisor** – As the students begin building their businesses, we need your expertise! As an advisor you will wear many hats. From answering student questions, judging daily projects, networking and advising, your day will not be dull! But, don’t worry. We’ll have you housed in our “headquarters” where you can work remotely from the comfort of Lakeland College. **You do not need to advise the entire day – just what works in your schedule.**

2:00 – 5:00: **Company Tour Chaperone** – We will be visiting local manufacturers. We’d love to have you join us! Please sign up if you’re interested in touring so we can get an accurate headcount.

8:30 – 9:30PM: **Commercial Competition** – Always a fun night, come help us judge the students’ commercials!

Tuesday, July 16

8:00 – 4:00: **Advisor** – Much like Monday, you will be helping the students as they work through their business challenges. Again, you do not need to be present all day and we have plenty of spaces for you to get away to catch up on work.

5:00 – 7:30: **Dinner with Advisors** – *Back again this year!* We are excited invite the business community to join us for a networking dinner with the students. We will seat one business leader at each table where students will explain their projects and learn how to have a business dinner! WMC’s CEO Kurt Bauer will kick off the dinner and we will hear from Lakeland University’s business program as well. There is no cost to the event.

8:00 – 9:30: **Annual Report Competitions** – Dressed in business professional attire, students will present their annual reports to their “board of directors,” (the judges). This competition really highlights the hard work the students have put into their projects!

Wednesday, July 17

8:00 – 12:00: **Advisor** – Help the students gear up for their trade show and help our BW team judge their daily projects!

12:30 – 2:00: **Trade Show Competition** – A fan favorite! Join parents, sponsors and our staff in the students’ lively trade show competition! All camp, the students have been busy building their projects and their businesses. Now is their time to bring in all their energy as they pull you into their booths with games and other fun gimmicks! You won’t want to miss this one! Judges will be asked to vote for their favorites.

2:30 – 4:00: **Check-Out and Clean Up** – Now’s the hard part. Saying goodbye! We’ll need help checking students out of their rooms and helping us pack up all the supplies and goodies that are left.