



BUSINESS: A FORCE FOR GOOD

ITV ABSORBTECH AND WISCONSIN BUSINESS WORLD PRESENT

"WHY WISCONSIN" SPRING 2025 ESSAY CONTEST GUIDELINES

From your local restaurant helping fundraise for your basketball team to a large corporation inviting students into a youth apprenticeship program, Wisconsin businesses are making impactful efforts to help students, their employees, and their communities each day. That's where you come in! We are excited to learn about the impact a business has made directly on you or your community.

Behind every great state are excellent businesses helping support local activities, individual livelihoods and building their communities up. Within your essay, you must include information showing how Business has been a Force for Good within a community in Wisconsin.

Please write an essay of no longer than 1,000 words. In your essay, describe at least one example of an impact a Wisconsin business has had on you or your community. Please give background on the business you choose and explain the impact they created.



ESSAY REQUIREMENTS

Please write an essay of no longer than 1,000 words. In your essay, describe at least one example of a business in Wisconsin doing good things for their employees, the community, the environment and/or the next generation.

Be specific, be creative, and cite your sources if applicable. (APA or MLA Formats are acceptable). You may also submit pictures to complete your submission. **Use of AI is forbidden.**

SUBMIT YOUR ESSAY:

www.wmcfoundation.org/wisconsin-business-world/statewide-competitions/



CASH PRIZES

Three cash prizes of \$500 will be awarded to the top three essays.



CONTEST JUDGING

Entries will be judged on creativity and originality, with special attention to critical thinking that highlights the research and evidence to support the topic: *Why Wisconsin*.



FORMAT

12 point font, Times New Roman, double spaced.



ENTRY DEADLINE AND QUESTIONS

Entries must be received in the links provided above by **June 6, 2025 – 11:59PM**.

All essays will be read and judged by WMC staff and prize winners will be announced in summer 2025. Questions should be directed to Michelle Grajkowski, Senior Director, Wisconsin Business World at (608) 661-6904 or mgrajkowski@wmc.org.



Since 1982, Wisconsin Business World has educated more than 50,000 Wisconsin students on business, entrepreneurship and free enterprise through our Summer Camps, one-day programs, online coursework and classroom talks.