

AJ Gordon

A family owned business, a love for making people happy, and fresh ingredients are just some reasons that I like culvers. Culvers is amazing and is why I like wisconsin. It is a business that doesn't branch far from the Midwest, although some are popping up all around the United States of America.

The first Culvers to come to existence was Sauk City Wi, a small town in the midwest. However with its booming business infrastructure, a few culver's have popped up in Texas. Culvers stated they are expanding to new areas across the United States. Culvers is a local food chain throughout Wisconsin that is a family owned and run.

One of the many reasons people, including myself, like culvers is that when you walk into the door you are briefed and greeted with respect. When you first walk into the door you are welcomed as if you are family. Culvers has a generous system that is put in place to pay for their respective employees, but they donate a large sum of money to large and well known local charities to make the world and their community in Wisconsin a better place. Culvers not only treats their customers with respect and kindness, they also treat their employees as family, giving them generous employee discounts and benefits to many people who couldn't afford their necessities.

Culvers supports kids by giving them an opportunity to grow and learn, as a lot of the times older employees teach the young kids how to be responsible and be a respectable worker. Being a franchise that has raised over 10,000\$ for youth, they have lots of fun ways to give back to the younger community. They have created a menu targeted for children. Culver's kids meals consist of standard food items. Also, on the package there are fun things to do; some of the activities consist of mazes, puzzles, and jokes. The best part about the kids' meals is that on the back there are 2 tickets. For the first one, you can collect them until you get 10, and you can get a

AJ Gordon

ball or a shirt from culvers. The second ticket enables you to get 1 free scoop of ice cream with any 1 topping on it.

Culvers is very aware of the efforts of the United States Army and they do lots of donations to support them. They do numerous fundraisers for the military, involving giving soldiers rations and warm food. Also, there is competition in almost every part of Wisconsin with mcdonalds. However, I think that they have a slight advantage in the competition because I would much rather go to a Culvers in my area than go to a McDonalds.

Culvers is a very important as well as a symbolic part of Wisconsin, as whenever you drive past one you always start to get hungry and you know its good food when most of the time there are lines going out to the road and the parking lot is full of cars. Culvers is also a big help to schools in the area by giving out lots of their time and money to help local FFA organizations in wisconsin.