

Haunted Impact

Business in Wisconsin holds great importance in many different ways, the main one being that they bring life into the areas they reside. Now you might be wondering how they do this? This happens because they are part of the community, they help support their community by doing things such as offering good jobs in areas that have a sparse population. If you have decent and consistent employment in an area, people are more willing to stay around leading it to be more lively. There are also smaller, more hands-on ways that businesses can affect their community that can span from fundraising to hosting a fun event. One such way two businesses have made a positive impact on my community is through their many volunteering hours to our local schools haunted house.

The two businesses I plan to focus on are Signature Signs & Graphics and Impact Cleaning. Signature Signs & Graphics is a business that was built from the ground up in June 2002. They purchased their work trucks and services from an older sign company called Saylor Sign. They do work within a 2 hour radius of Butternut and can do just about anything but some examples are neon designs, vinyl lettering, sign maintenance, bill boards, and more. Impact Cleaning is a long standing cleaning company that started as a carpet cleaning company that has expanded and can do residential, commercial, and industrial services. They offer a range of services such as air duct and vent cleaning, disaster restoration, full house cleaning, and more. Both of these companies have similar positive effects on their community such as keeping the community looking sharp.

Jer Wegner from Signature Signs & Graphics and Josh Wegner from Impact Cleaning are brothers that work together to help make the haunted house what it is. For the most part they let the student creativity run free but they make sure things stay interesting but still somewhat

realistic. The biggest contribution that they give is their time they spend helping out the school for the last 11 years. I honestly don't know where the haunted house would be without their expertise and commitment. The haunted house is something that everyone looks forward to during Halloween with a lot of the preparations being done by the students who spend many hours after school preparing it. I remember when I was younger going to the haunted house with my family and being absolutely terrified. It would be hard to find someone from our Village who hasn't gone to the haunted house at least once in their life. To put it simply, it's akin to a tradition in the Butternut community.

Why Wisconsin, in reality this could happen anywhere, so why is there such a precedence put on Wisconsin? Truthfully it is not because Wisconsin is something extraordinarily special, it is simply because it's ours. Wisconsin is the home of those who work hard to make sure businesses can run smoothly. It only makes sense businesses want to help their community to shine and in return we as Wisconsinites continue to support our local businesses.